

personal statement

During my career, I have worked in many different types of marketing which has given me a broad scope for what is required on many different levels of the creative process. Since being hired as the lead designer for a growing marketing agency in Charleston, South Carolina, I have helped extend the reach of the agency as well as their list of clients by providing detail-oriented and innovative branding and website design. I am looking for a senior role in an organization that has an environment which fosters creativity and collaboration while providing good design for exciting brands. Having time to venture out in my creativity for an agency that values mindfulness in design would be a major plus.

tools

Adobe CC
CSS / HTML 5
Wordpress
SketchUp

disciplines

Web Design
Visual Design
Branding
Print & Digital Design

education

Michigan State University '05 - '09
Bachelors of Fine Arts in Graphic Design & Sculpture

experience

Squeeze Marketing 2018 - NOW
Senior Designer / Charleston, SC

As the senior designer at Squeeze, I've worked to develop branding, logos, and website designs for multiple clients from a wide-range of industries. Typical design work usually involves a total rebrand or website construction.

Post No Bills 2018 - NOW
Freelance Designer / Charleston, SC

As a freelance designer I've developed a collection of digital, print, and large scale designs for the travel and tourism industry in multiple South Carolina cities.

D&C Media Group 2015 - '18
Client Strategy Art Director / Remote

Working closely with colleagues and with numerous clients to develop branding, logos, and creation of ad campaigns. As a remote worker, I managed team communications, design tasks, and project workflow.

Senior Graphic Designer / Rochester, NY 2013 - '15

Working to develop internal brands within Gannett as well as designing for a select group of clients for the Democrat & Chronicle Media Group.

Rockford Construction 2010 - '13
Graphic & Web Designer / Grand Rapids, MI

As a designer I've created brands, websites, and proposal packages for Rockford Construction as well as numerous real-estate, property management, and construction ventures under the Rockford brand.

Freelance Designer 2009 - NOW

As a freelance designer I've worked for multiple types of clients from a wide range of industries. Projects have included websites for real estate developers, schools, and other various small businesses.